

S KUMARS ONLINE LIMITED

Regd.Off: "Avadh", Avadhesh Parisar, G.K. Marg, Worli, Mumbai - 400018

Unaudited Financial Results (Provisional) for the 1st Quarter ended on June 30, 2011.

(Rs. in Lakhs)

Sr No	Particulars	3 months ended (30/06/2011)	Corresponding 3 months ended in the previous year (30/06/2010)	Previous accounting year ended (31/03/2011)	Previous accounting year ended (31/03/2010)
		(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	a) Net Sales/Income from Operation b) Other Operation Income c) Total	21.08 - 21.08	18.58 - 18.58	83.98 - 83.98	26.12 - 26.12
2	Expenditure: a) (Increase) / Decrease in stock in trade and work in progress b) Purchase of traded goods c) Employees Cost d) Depreciation f) Legal and Professional Cost g) Other Expenditure h) Total	(1.07) 3.96 14.23 2.06 10.14 16.22 45.54	(3.19) 3.77 8.94 1.37 10.20 57.42 78.51	(13.21) 24.89 41.49 6.48 45.12 201.10 305.87	(3.17) 5.32 35.12 5.34 28.38 51.20 122.21
3	Profit from Operations before Other Income, Interest and Exceptional Items (1-2)	(24.46)	(59.93)	(221.89)	(96.09)
4	Other Income	0.25	0.13	42.13	2.68
5	Profit from before Interest and Exceptional Items (3+4)	(24.21)	(59.80)	(179.76)	(93.41)
6	Interest	0.01	0.05	0.09	0.40
7	Profit after Interest but before Exceptional Items (5-6)	(24.22)	(59.85)	(179.85)	(93.81)
8	Exceptional items	-	-	-	-
9	Profit(+) / Loss (-) from Ordinary Activities before tax (7+8)	(24.22)	(59.85)	(179.85)	(93.81)
10	Tax expense	(1.33)	(0.65)	5.51	(2.04)
11	Net Profit(+) / Loss (-) from Ordinary Activities after tax (9-10)	(25.55)	(60.50)	(174.34)	(95.86)
12	Extraordinary items (net of tax expense)	-	-	-	-
13	Net Profit(+)/Loss(-) for the period (11-12)	(25.55)	(60.50)	(174.34)	(95.86)
14	Paid-up Equity Share Capital (face value Rs.10/- per share)	2,862.50	2,580.00	2,862.50	2,580.00
15	Reserves excluding Revaluation Reserves as per balance sheet of previous year.	-	-	-	-
16	Earnings Per Share (EPS) a) Basic and diluted EPS before Extra-ordinary items for the period, for the year to date and for the previous year (not to be annualised) b) Basic and diluted EPS after Extra-ordinary items for the period, for the year to date and for the previous year (not to be annualised)	(0.09) (0.09)	(0.23) (0.23)	(0.61) (0.61)	(0.37) (0.37)
17	Public Shareholding -- Number of Shares -- Percentage of Shareholding	12,998,990 45.41%	12,998,990 45.41%	12,998,990 45.41%	12,998,990 45.41%

18	Promoters and promoter group Shareholding				
	a) Pledged / Encumbered				
	--Number of Shares	-	500,000	500,000	500,000
	--Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	-	3.20%	3.20%	3.20%
	--Percentage of Shares (as a % of the total share capital of the Company)	-	1.75%	1.75%	1.75%
	b) Non-encumbered				
	--Number of Shares	15,626,010	15,126,010	15,126,010	15,126,010
--Percentage of Shares (as a % of the total shareholding of promoter and promoter group)	100.00%	96.09%	96.09%	96.09%	
--Percentage of Shares (as a % of the total share capital of the Company)	54.59%	52.84%	52.84%	52.84%	

Segment wise Revenue, Results and Capital Employed under Clause 41 of the Listing Agreement

(Rs. In Lacs)

Sr No	Particulars	3 months ended (30/06/2011)
		(Unaudited)
1	Segment Revenue (Net Sales / Income from each segment):	
	a) E-Commerce	4.28
	b) IT Management Consultancy	14.73
	c) Equipment Rental	1.04
	d) Cans Trading	1.03
	e) Unallocated	0.25
	Total	21.33
	Less: Inter Segment Revenue	-
	Total Net Sales / Income from Operations	21.33
2	Segment Results Profit from Operations of each segment	
	a) E-Commerce	(17.83)
	b) IT Management Consultancy	(0.97)
	c) Equipment Rental	(3.51)
	d) Cans Trading	(1.46)
	e) Unallocated	(0.43)
	Profit before Interest & Tax	(24.21)
	Less:	
	(i) Interest	0.01
	(ii) Other Unallocable Expenditure net off	-
	(iii) Other Income (Unallocable)	-
	Total Profit Before Tax	(24.22)
3	Capital Employed (Segment Asset - Segment Liabilities)	
	a) E-Commerce	15.06
	b) IT Management Consultancy	1.89
	c) Equipment Rental	97.19
	d) Cans Trading	17.75
	e) Unallocated	284.64
	Total	416.53

Notes:

1. The above results were taken on record at the Meeting of the Board of Directors of the company held on 11th Aug

2. The Statutory Auditors have carried the "Limited Review" of the above results for the period ended 30th June 2011
3. Complaints at the beginning of the quarter: Nil
 Complaints received during the quarter: Nil
 Complaints pending at the end of the quarter: Nil
4. Previous year's figures have been regrouped / reclassified wherever considered necessary.